

don't scrape the sky; kiss it. introducing oneeleven.

fusing an extraordinary location with inspired urban contemporary design, **oneeleven** embodies the energy, diversity and style of refined city living. boasting 17 storeys of modern, boutique, loft-style condominiums, **oneeleven** not only offers unmatched light-filled views of its lively neighbourhood, it presents the opportunity to live in and be a part of the modern, vibrant culture of king west.

we're building seventeen stories, so you can have one setting for yours.

created by award-winning Core Architects, the multidimensional architecture of **oneeleven** was inspired by the dynamic personality of the surrounding community, and was designed to fully integrate into it. the façade, a series of glass cubes fused with a dark plum brick podium, is a modern interpretation of the typical warehouse buildings in the area. **oneeleven**'s 17 levels of spacious light-filled studios, lofts, and penthouses, accompanied by retail and office space below, provides residents the backdrop for a true live, work and play lifestyle in vibrant king west.





we only had one chance to make a first impression, so we took it.

the first impression through the doors of **oneeleven** will be a lasting one. combining sophisticated, contemporary design with modern art, the lobby of **oneeleven** features a distinctive gemstone wall of blue tiger's eye. this precious natural stone is accentuated by striking black marble vertical beams and navy back-painted glass, while the inspiring wall art installation is a treasure all of its own. the high contrast colour palette of black, oak, amber and navy emphasizes the double volume height of the lobby, creating a rich, urban style that continues throughout the building.



welcome to the rest of your day.

with interiors designed by internationally renowned II BY IV Design Associates, **oneeleven** suites are the perfect balance of urban, loft-style living and luxury finishes. each unit features 9-foot ceilings in all principal rooms, designer european-style kitchens, engineered hardwood floors, exposed concrete ceilings, floor-to-ceiling windows and soaker tubs. from the studios to penthouse suites, the opulent and light-filled interiors of **oneeleven** set it apart from traditional loft or condo developments.



meet me on the 6th.

when the hustle and bustle of downtown becomes too much, the 6th floor presents an artful urban retreat. designed with the same boutique hotel-style as the lobby, these open-concept social spaces encompass a variety of entertainment and lounging areas,

including an expansive, multi-use patio. featuring a dining and kitchen area, library, and lounge with mini-theatre, barbeque and fire pit, the urban-style 6th floor is the ideal haven for any social gathering.

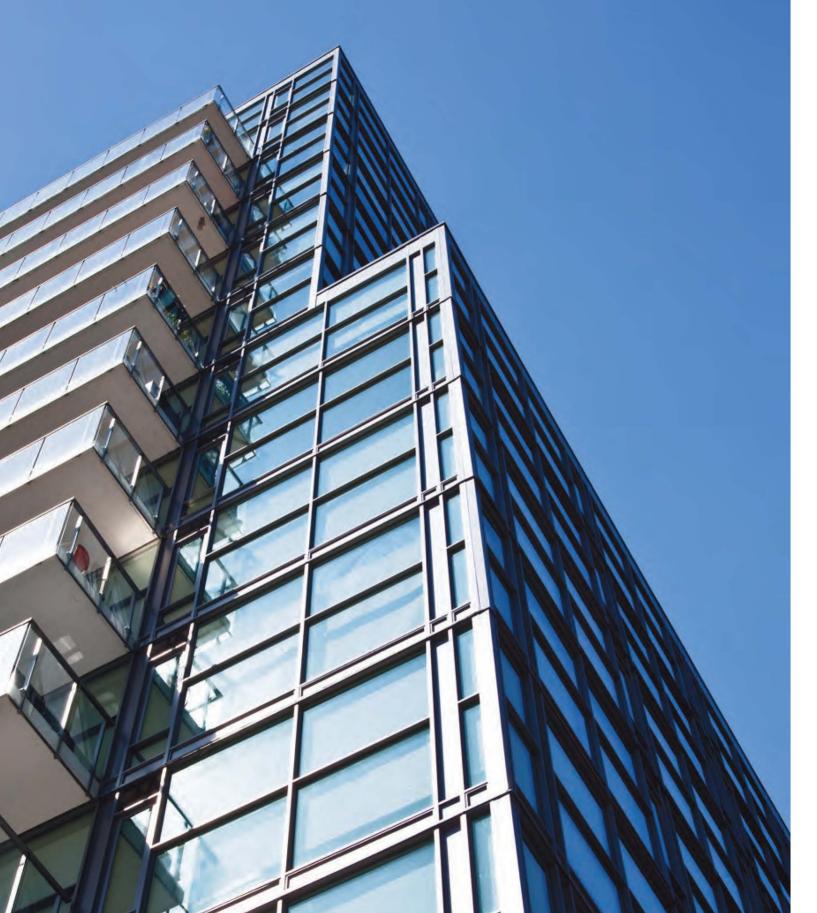


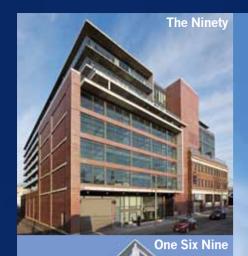
welcome to the neighbourhood. the only thing you're close to is everything.

located at the corner of bathurst street and adelaide street west, **oneeleven** isn't just close to the action of downtown, it's right in the middle of it. living in the heart of the entertainment district offers residents easy access to the best nightlife, dining and shopping, as well as world-class special events, such as film festivals, live music, theatre and sports. with so many options to choose from, the biggest decision will be what to do first.

decades of experience and accolades.

Harhay Developments, Carttera Private Equities, Core Architects and II BY IV Design Associates are using their collective expertise to infuse an ideal location with sophisticated and contemporary design.





. III Parc

Theatre Park



Harhay Developments brings over three decades of expertise in construction to the loft and condo real estate market. over the past 15 years, the company has specialized in the design and development of mid-rise boutique, loft-style residential buildings in downtown toronto.

Harhay's small, tightly knit team of construction and development professionals bring years of experience and extensive hands-on involvement to every project, from the initial design, to construction, to post-sales service and occupancy. Harhay Developments' mission and commitment is to consistently build structurally superior condominiums emphasizing inspired contemporary design, quality workmanship, and exceptional finishes.

> the vision is to always create meaningful urban living spaces that are designed to complement and enhance their surroundings. these solid values define and differentiate Harhay Developments.

other Harhay developments include The Ninety, East, Gläs, Parc, Tecumseth Lofts, OneSixNine, Zen, 32 Stewart, Abbey Lane Lofts, and the high-profile 47-story luxurious Theatre Park.

harhay.ca

II B) IV

II BY IV Design Associates founders dan menchions and keith rushbrook are internationally recognized interior designers who combine their creative skills with a keen sense of current lifestyles and a deep understanding of the way design can enhance them. their credo is "design magically; think practically".

II BY IV has been honoured with more than one hundred awards from design juries around the world. the firm's work is seen in canada, the us and the caribbean, and circles the world in the interiors they have designed for the ships of the world's top cruise line, Crystal Cruises.

ibyiv.com



Carttera Private Equities is a partner in the development of **oneeleven**.

Carttera is a real estate fund manager, investing institutional capital in high quality development projects located in major Canadian markets. Carttera's current development program extends to over \$1.1 billion of condominium, office, industrial, retail and mixed-use projects.

carttera.com

CORE

Core Architects Inc. was formed in 1994 by three skillful architects with a shared design philosophy and business vision. the founding partners, babak eslahjou, charles gane, and deni poletti, brought a wealth of knowledge and experience in all building types, as well as an understanding of business and client priorities. the firm has quickly grown to become the design team responsible for some of toronto's most popular downtown addresses.

with a portfolio of residential work that reflects a thorough understanding of living requirements, Core sets itself apart by translating these requirements into beautiful, functional living spaces.

corearchitects.com



harhay.ca

Carttera CORE e:info@oneeleven.ca w:oneeleven.ca t:647 351 4111

images are for mood and impression only and do not necessarily depict actual features but represent similar quality and design that will be offered at **oneeleven.** see sales representative for details. materials, specifications and floorplans are subject to change without notice. E.& O.E. exclusive listing brokerage: Baker Real Estate Incorporated. brokers protected.